

# SUCCESSFUL NETWORKING

## MAKE A LASTING IMPRESSION!



### Network for success.

Introductions, referrals, recommendations and 'word of mouth advertising' are the most effective, and cost-effective, methods of new business acquisition for many organisations – all within reach for those who are skilled and confident in networking situations.

Successful Networking is about publicising yourself and your business by personally communicating with as wide an audience as possible.

The more people you talk to about what you offer – and the positive impression you make during these interactions - the more business you are likely to pick up through referrals and contacts.

Learning how to network effectively begins with developing your interpersonal skills and investing time to prepare and plan for such events to ensure you are memorable for all the right reasons!



1 Day course

Comprehensive materials

Interactive & participative learning

### MASTERING SKILLS

A participative facilitator led workshop with tips, tools and techniques to aid anyone in becoming an effective networker and business builder.

For more information, visit [tackinternational.com](http://tackinternational.com) or call us on +44 (0)1923 897 900

## THIS COURSE WILL ENABLE YOU TO:

- Turn contacts into business
- Collect information and contacts of people who may require your services directly, or refer you to others
- Give relevant and targeted information to others
- Create a positive and accurate impression of what benefits people can achieve by working with you
- Get yourself and your company remembered so that you will come to mind when a suitable opportunity arises



WE BELIEVE IN THE INDIVIDUAL

a GI GROUP brand